



# NUCHEM INDUSTRIES LIMITED

## COMPANY PROFILE

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**#14 Boodhai Street, La Romaine**





# TABLE OF CONTENTS

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- Welcome Message
- About Company
- Our Vision
- Our Mission
- Our Service
- Our Project
- Meet Our Team
- Get In Touch



# HI THERE!

Welcome to Nuchem Industries Limited. We are delighted to have you here. Whether you're a new member, a returning visitor, or simply curious about what Nuchem has to offer, we're thrilled to have you as part of our community.

Nuchem Industries Limited is your go-to source for Household, Janitorial, and Industrial detergents and degreasers. Our goal is to deliver exceptional value to our customers through high-quality products, services, and expertise.

Feel free to explore our website and discover the wealth of resources, information, and opportunities we have to offer. If you have any questions or need assistance along the way, don't hesitate to reach out to our friendly team at [info@nuchemtt.com](mailto:info@nuchemtt.com).

Thank you for choosing Nuchem Industries Limited. We look forward to sharing this journey with you and hope you find our platform both informative and engaging. Let's get started!"



# ABOUT COMPANY

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Nuchem Industries Limited, located in South West Trinidad is a premier manufacturer and distributor of over sixty (60) products ranging from Household, Janitorial and Industrial detergents, and degreasers. Established in 1996, Nuchem Industries Limited is a privately and locally owned Limited Liability Company.

Nuchem has continuously expanded and increased its market share domestically serving private and commercial customers as well as government institutions. As we continue to grow, we have begun to form networks regionally to offer our products and services. To meet the high demand, we have a full-time staff of highly trained and dedicated individuals to serve all our customers' needs. As we continue to sustain a competitive advantage, we have developed research capabilities that continue to evolve with our customers' needs as well as take advantage of any business opportunities.

At Nuchem Industries Limited, our Motto is "First in Quality and Service." In keeping with this philosophy, we have indeed been able to outperform our competitors and exceed the expectations of our customers.



# OUR VISION

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## VISION

At Nuchem Industries Limited, our vision is to be the leading provider of innovative and sustainable chemical solutions, driving positive impact and advancement in various industries and communities worldwide.

## MISSION

Our mission at Nuchem Industries Limited is to deliver exceptional value to our customers through high quality products, services and expertise. We are dedicated to fostering long-term partnerships, promoting environmental responsibility, and empowering our team to continuously innovate and exceed customer expectations.



# OUR VALUES

## INTEGRITY

We conduct our business with the highest ethical standards, honesty, and transparency. We prioritize doing the right thing, even when faced with challenges or difficult decisions.

## CUSTOMER FOCUS

We place our customers at the center of everything we do. We strive to understand their unique requirements and exceed their expectations by providing exceptional products, services and support.

## INNOVATION

We foster a culture of continuous improvement, creativity and exploration. We encourage our team to think outside the box, embrace new ideas, and find innovative solutions to meet the evolving needs of our customers and industries.

## SUSTAINABILITY

We are committed to promoting sustainable practices in all aspects of our operations. We aim to minimize our environmental impact, conserve resources, and develop eco-friendly solutions that contribute to a greener future.

## COLLABORATION

We believe in the power of collaboration and teamwork. We encourage open communication, respect diverse perspectives, and work together to achieve common goals. We value the contributions of every individual and believe that collective efforts drive success.

## EXCELLENCE

We strive for excellence in all our endeavors. We set high standards for ourselves and consistently pursue improvement, quality and professionalism in every aspect of our business.

## SAFETY

We prioritize the safety and well-being of our employees, customers and communities. We are committed to maintaining a safe work environment, adhering to best practices, and ensuring the responsible handling and use of our products.



# OUR SERVICES

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## CONTRACT MANUFACTURING

Is your vision or brand of chemicals ready to be packaged according to your specifications? Let us turn this vision into reality. With our enhanced blending facilities, Nuchem Industries Limited now extends this service to those interested in outsourcing these requirements for their own branded products at competitive rates. Reach out to us for more information.



# OUR VALUE PROPOSITION

At Nuchem Industries Limited, we offer a unique and compelling value proposition to our customers. Here are the key elements of our value proposition:

## 1. QUALITY PRODUCTS:

Nuchem offers high-quality detergents that are effective against a range of stains and dirt. The company uses the highest quality raw material manufacture its products, ensuring consistent quality and performance.

## 2. CUSTOMIZED SOLUTIONS:

Nuchem works closely with its customers to understand their unique needs and requirements, offering customized solutions tailored to each customer. This approach has helped the company to build strong relationships with its customers and gain a competitive edge in the market.

## 3. EFFICIENT SUPPLY CHAIN:

Nuchem has a well-established supply chain that ensures timely delivery of its products to customers. The company has strategic partnerships with suppliers and logistics providers, which helps it to minimize costs and maximize efficiency.

## 4. EXPERIENCED TEAM:

Nuchem has a team of experienced and knowledgeable professionals who are experts in the detergent industry. The team has a deep understanding of the market and can offer valuable insights and advice to customers.

## 5. STRONG BRAND REPUTATION:

Nuchem has a strong brand reputation in the detergent industry in Trinidad. The company is known for its high-quality products, customized solutions, and excellent customer service. This reputation has helped the company to attract and retain customers and gain a competitive advantage in the market.

**Overall, Nuchem's combination of high-quality products, customized solutions, efficient supply chain, experienced team, and strong brand reputation give it a competitive advantage in the detergent industry.**

# MEET OUR PRODUCT LINES

## Maintenance Cleaners

Nuchem's maintenance cleaners encompass a diverse range of cleaning products designed to address specific cleaning and maintenance needs across various industries.



## Bathroom Cleaners

At Nuchem Industries Limited, we offer a comprehensive range of high-quality bathroom cleaners designed to provide efficient and effective cleaning solutions for various bathroom surfaces. Our bathroom cleaners are formulated to tackle common to heavy bathroom contaminants, leaving your bathroom clean, fresh, hygienic.



## Air Freshener

Nuchem offers a delightful range of air fresheners designed to bring freshness and pleasant fragrances to your home, office, or any space in need of a welcoming ambiance. Our air fresheners are thoughtfully formulated to eliminate odors and infuse the air with captivating scents, creating a more inviting and comfortable environment.



# MEET OUR PRODUCT LINES



## Dishwashing Compounds & Cleaning Soaps

Nuchem's dishwashing compounds and liquid soaps are essential products used in households, restaurants, and commercial kitchens for cleaning and sanitizing dishes, cookware, and utensils.

These products are specifically formulated to effectively remove food residues, grease, and stains from dishes while being gentle on the skin.



## Sanitizing Cleaners

Nuchem's sanitizing cleaners are essential tools in maintaining a clean and safe environment, especially during times when hygiene is a top priority. Our high-quality formulations are designed to deliver effective disinfection and sanitizing while ensuring compatibility with a wide range of surfaces.

# MEET OUR PRODUCT LINES

## Laundry Products



Nuchem offers a diverse range of high-quality laundry products designed to provide effective and reliable solutions for cleaning and caring for your clothing and fabrics. Our laundry products are formulated to remove stains, dirt, and odors while preserving the quality and longevity of your garments.

## Engineering Chemicals



At Nuchem Industries Limited, we offer a comprehensive range of high-quality engineering chemicals tailored to address the unique needs of engineering and industrial applications. Our engineering chemicals are formulated to provide effective solutions for various challenges encountered in the engineering and construction sectors.

## Economy Products (Retail)



Nuchem understands the importance of offering affordable yet quality products that cater to budget-conscious consumers without compromising on performance. Our economy price product line combines cost-effectiveness with functionality, providing practical solutions for various needs.



# OUR HISTORY

## OUR TIMELINE

Nuchem Industries Limited, established in 1996 as a family-owned business, initially operated with just one blending tank at the family's residence, producing around 10 products. Right from the outset, our primary focus has been on delivering top-notch quality and exceptional service.

Over the following years, our company experienced significant growth, expanding its product line to encompass both liquid and powder detergents. This expansion entailed increasing our machinery and workforce to meet the rising demand.

In 2000, we took a major step forward by expanding our production and warehousing facilities. These facilities now include multiple blending stations, which have proven essential in meeting the increasing demand for our products.

By 2010, Nuchem had a product portfolio of over 60 items, spanning Institutional, Commercial, and Household categories.

In 2022, Nuchem Industries Limited achieved a breakthrough by successfully exporting its products to both Guyana and St. Maarten, further establishing our presence in international markets.

With an unwavering commitment to quality and service, we embarked on our ISO 9001 certification journey in 2023. Additionally, we have plans to invest in advanced filling machines to better cater to the evolving needs of our customers.

# MEET OUR EXECUTIVE TEAM



## YUSUF Mohammed

Mr. Mohammed is the Managing Director and a founder of Nuchem Industries Limited alongside his wife Aneesa Mohammed which was established in February 1996. Mr. Mohammed's leadership as Managing Director is marked by a steadfast commitment to excellence, a keen eye for financial acumen, and a strategic vision that propels Nuchem Industries Limited toward achieving its mission and objectives in a competitive and dynamic market.



## FARIS Mohammed

Mr. Mohammed joined Nuchem Industries Limited in 2011, where he first served as production supervisor. After 8 years serving as Production Supervisor, Mr. Mohammed assumed a crucial role as a Director at Nuchem in 2019, overseeing the daily operations of the company and ensuring that all assigned tasks are efficiently executed. Reporting directly to the Managing Director, he plays a pivotal part in aligning Nuchem's operations with its strategic goals. Mr. Mohammed's advanced business acumen is underpinned by his Master's in Business Management acquired from Heriot-Watt University (U.K). He also holds a BSc. in Chemistry and Management from University of the West Indies where his dual expertise in chemistry and management, uniquely positions him at the nexus of scientific and operational excellence.

# WE GO THE EXTRA MILE

## NUCHEM CHILDREN'S HOME AND RELIEF SHELTER – ESTABLISHED OCTOBER 2015

We are delighted to share with you some of the impactful charity work initiatives we have been involved in recently. At Nuchem Industries Limited, we believe in giving back and making a positive difference in the communities where we operate.

1. Education Empowerment: Nuchem Industries Limited have partnered with local schools to provide educational resources and scholarships to children in need. In 2022, Nuchem Industries Limited thru its charity arm was able to completed the purchase of over 100 booklists. Through these initiatives, we aim to support the next generation by fostering a love for learning and unlocking their potential.

2. Community Outreach: Nuchem Industries Limited has actively participated in community outreach programs, including food drives, shelter support and relief efforts during major flooding. Our team works with different local entities such as TTPS and religious organizations to address pressing needs and support vulnerable individuals and families. In 2022, we were able to donate 100 hampers of cleaning supplies for relief efforts due to flooding in Trinidad.

These examples represent our ongoing commitment to corporate social responsibility. We firmly believe that by working together, we can create lasting change and positively impact the lives of those around us.

Moving forward, we remain steadfast in our commitment to driving positive change. We will continue to seek new opportunities to support charitable causes, promote social well-being, and contribute to the sustainable development of our communities.



# PHOTO GALLERY



# PHOTO GALLERY







# GET IN TOUCH

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