

SEPTEMBER 26th 2025

MEDIA RELEASE

TT Chamber CEO Champions Caribbean Business Sustainability at UN Global Compact Network Caribbean Forum

The Trinidad and Tobago Chamber of Industry and Commerce proudly announces that its Chief Executive Officer, Ms. Vashti G. Guyadeen, facilitated the “*Global South Synergies for a Resilient Caribbean*” segment at the Sustainable Development Forum hosted by the UN Global Compact Network Caribbean during the 80th United Nations General Assembly (UNGA80).




Held on September 21, 2025, at the Marriott Marquis Hotel in New York, on the sidelines of the Global Africa Business Initiative’s ‘Unstoppable Africa 2025’, the Forum explored “*Unlocking Caribbean Opportunities: Partnerships for Sustainable Development*” and featured leaders such as Barbados Prime Minister Mia Amor Mottley, UN Global Compact Assistant Secretary-General and CEO Sanda Ojiambo and executives from UN Women, Sasini PLC, and the International Trade Centre’s Executive Director Pamela Coke - Hamilton.

Ms. Guyadeen’s role as facilitator positioned Trinidad and Tobago’s private sector at the centre of critical conversations on climate resilience, sustainable trade, and South–South cooperation. The Chamber over the course of 2025 – 2026 will be working closely with Kyana Bowen, Executive Director, UN Global Compact Network Caribbean to educate members about the benefits of the Global Compact.

“Caribbean businesses must embrace sustainability not as a choice, but as an economic imperative if we are to compete and thrive globally,” said Ms. Guyadeen at the forum.

Why the UN Global Compact Matters for T&T Firms

The UN Global Compact (UNGC) is the world’s largest corporate sustainability initiative, with over 25,000 participants in 160+ countries. Engagement offers direct benefits to local firms in Trinidad and Tobago, helping them strengthen competitiveness, attract investment, and integrate into global supply chains. To date, 14 companies and one civil society organisation from Trinidad and Tobago have signed onto the UN Global Compact Ten Principles of Sustainability.

 (868) 637-6966 / (868) 637-7425  chamber@chamber.org.tt  www.chamber.org.tt

 Columbus Circle, Westmoorings, P.O.Box 499, Port-of-Spain Trinidad, W.I

Tobago Division: 2nd Floor, ANSA McAL Bldg, Milford Road, P.O. Box 47, Scarborough, Tobago
• Phone (868) 639-2669 • E-Mail: tobagochamber@chamber.org.tt

Key Benefits of UN Global Compact Participation for T&T Firms

| | |
|-------------------------------|---|
| Investment Advantage | Firms with credible sector Environmental, Social, and Governance (ESG) reporting attract up to 20% more Foreign Direct Investment (FDI) than peers without disclosure. |
| Market Access | EU’s Carbon Border Adjustment Mechanism will soon require exporters to prove carbon accounting compliance. UNGC-aligned firms are better prepared. |
| Operational Efficiency | Sustainability-aligned firms report 5–10% cost savings within three years through energy efficiency and resource optimization. |
| Trust & Reputation | 70% of global consumers prefer brands aligned with sustainability principles. Supply chains increasingly demand ESG data from suppliers. |
| Global Networking | Membership connects local firms to 25,000 + companies across 160+ countries, opening opportunities for partnerships and South–South trade. |

ESG Leadership at Home: Chamber’s Dual Launch

Ms. Guyadeen’s presence at the UN Global Compact Network Caribbean Forum comes on the heels of the Chamber’s domestic sustainability leadership. On September 17, 2025, the Chamber in collaboration with UNDP Trinidad and Tobago and ACCA Caribbean launched a Solar PV Installation at the University of Trinidad and Tobago’s San Fernando campus and unveiled the Accounting for Emissions Handbook.

The handbook equips firms with tools to measure, track, and report carbon emissions, aligning with global standards while remaining practical for SMEs. The solar installation, supported through the EU-funded GCCA+ Project, demonstrates tangible clean energy adoption and climate action.

“We have no choice but to integrate ESG measures into our business models because it makes economic sense,” Ms. Guyadeen emphasized at the launch.

Bridging Global and Local Action

By facilitating international dialogue in New York and championing practical ESG solutions at home, the TT Chamber underscores its dual role as a global advocate and local enabler.

Based on the feedback from members, the Chamber is fulfilling its strategic vision by focusing on amplifying Caribbean business voices on the world stage; equipping local firms with resources to meet international ESG requirements; and positioning Trinidad and Tobago as a regional hub for sustainable business innovation.

For more information contact:

Brand Development and Public Affairs Unit

The Trinidad and Tobago Chamber of Industry and Commerce

Email: communications@chamber.org.tt

Tel: 637 6966 ext. 1245

 (868) 637-6966 / (868) 637-7425  chamber@chamber.org.tt  www.chamber.org.tt

 Columbus Circle, Westmoorings, P.O.Box 499, Port-of-Spain Trinidad, W.I

Tobago Division: 2nd Floor, ANSA McAL Bldg, Milford Road, P.O. Box 47, Scarborough, Tobago
• Phone (868) 639-2669 • E-Mail: tobagochamber@chamber.org.tt
