

The Voice of **BUSINESS** in Trinidad & Tobago

CONTACT

EMPOWERING
BUSINESSES
FOR THE FUTURE

MEDIA & ADVERTISING KIT



PUBLISHED BY

Trinidad and Tobago Chamber of Industry and Commerce

Columbus Circle, Westmoorings, Port of Spain, Trinidad and Tobago

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THE VOICE OF BUSINESS IN TRINIDAD & TOBAGO

CONTACT



CONTACT: THE VOICE OF BUSINESS

Intelligence + Insight + Analysis = Influence

A trusted national brand, published since the 1990s, **CONTACT** combines business innovation with the creativity of a media brand to engage an influential powerful local and regional audience. We partner with Trinidad and Tobago's private and public sector across big themes including economic development, finance, energy, construction, healthcare, globalisation, and sustainability. With the power of the Trinidad and Tobago Chamber of Industry and Commerce behind it, **CONTACT** brings a 30-year track record with an editorial team that delivers immersive storytelling, in-depth coverage, informed analysis, and balanced perspective. Covering a broad range of topics, our stories focus on critical business issues impacting Trinidad and Tobago and the Caribbean Region. We engage an influential audience of decision makers and thought leaders to help shape the future of business in Trinidad and Tobago and the Caribbean Region.

AT A GLANCE

- Published three times a year (April, July and October)
- Widely circulated business publication
- Invaluable mix of business intelligence, insight, and analysis
- Major global, regional, and national themes
- Profiles of national and regional decision-makers
- Forum for promotion of businesses
- Readers are affluent, powerful, influential
- Contributors include industry experts

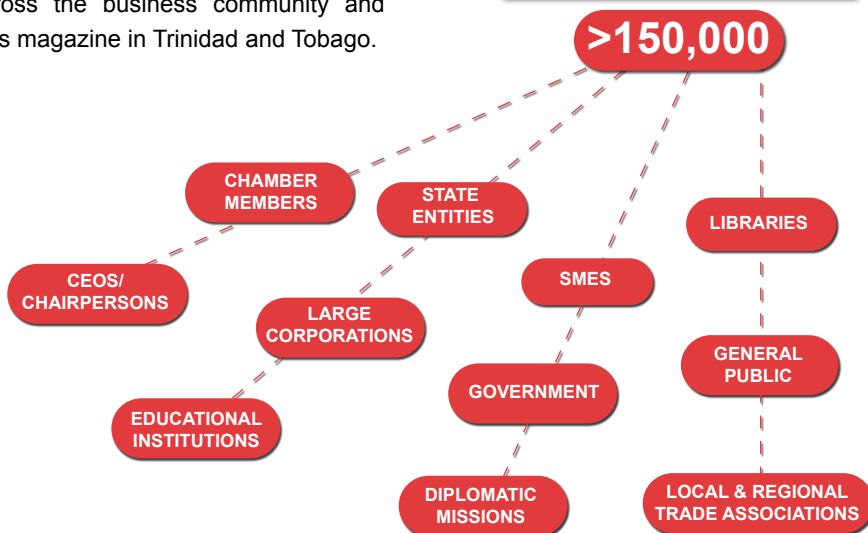
DISTRIBUTION

CONTACT offers advertisers an unparalleled level of online exposure and access to **>150,000** leading decision-makers across the business community and government. It is the most respected business magazine in Trinidad and Tobago.

Published online at chamber.org.tt

DIGITAL FEATURES

- Interactive Advertising
- Online Marketing
- Social Media Marketing
- Websites
- Videos
- Audio Clips
- Photo Galleries
- Links to additional information



ADVERTISING RATES

Rates are quoted in TT\$ (VAT exclusive).
Number of insertions and rates per issue.

Position	1 Issue	2 Issues	3 Issues
Outside Back Cover (OBC)	\$12,000	\$10,500	\$9,000
Inside Front Cover (IFC)	\$10,000	\$9,000	\$8,000
Inside Back Cover (IBC)	\$9,000	\$8,500	\$8,000
Full Page (FP)	\$7,500	\$7,000	\$6,500
Half Page	\$4,500	\$4,000	\$3,500
Quarter-page	\$2,500	\$2,000	\$1,500
Strip	\$2,500	\$2,000	\$1,500
Advertorial (Full Page)*	\$8,500	\$8,000	\$7,500

*Only 2 pages per issue.

ENTITLEMENT	OBC	IFC	IBC	FP
1 Advertisement - <i>TTCIC Facebook Channel</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
1 Advertisement - <i>TTCIC Instagram Channel</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
1 Advertisement - <i>TTCIC Member Value-Added (MVA) e-Newsletter</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
1 Exposure - <i>TTCIC LinkedIn Channel</i>	<input checked="" type="checkbox"/>			

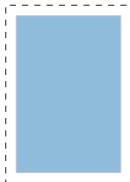


ARTWORK SPECIFICATIONS

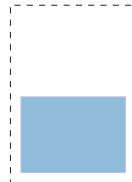
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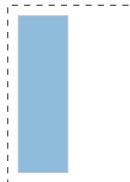
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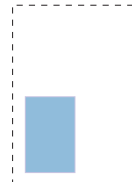
Full Page
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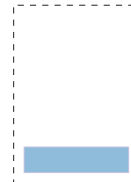
½ Page
Horizontal
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½ Page
Vertical
3.5" x 10"



¼ Page
3.5" x 5"



Strip
7.5" x 1.8"

PUBLISHING DATES

Issue	Booking Deadline	Artwork Deadline
30 th April 2025	24 th March 2025	31 st March 2025
30 th June 2025	23 rd May 2025	30 th May 2025
30 th September 2025	24 th August 2025	30 th August 2025

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ARTWORK TO BE SUPPLIED AS

- Press quality PDF file or high quality JPEG
- All fonts outlined or embedded
- CMYK colour space, 300 ppi resolution
- Bleed specs set to 0.125 in on all sides
- All important matter must be within 0.5 in from trim on all sides