

The Voice of **BUSINESS** in Trinidad & Tobago

# CONTACT

**EMPOWERING  
BUSINESSES  
FOR THE FUTURE**

**MEDIA & ADVERTISING KIT 2024**



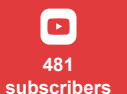
**PUBLISHED BY**

**Trinidad and Tobago Chamber of Industry and Commerce**

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THE VOICE OF BUSINESS IN TRINIDAD & TOBAGO

# CONTACT



## CONTACT: THE VOICE OF BUSINESS

### Intelligence + Insight + Analysis = Influence

A trusted national brand, published since the 1990s, **CONTACT** combines business innovation with the creativity of a media brand to engage an influential powerful local and regional audience. We partner with Trinidad and Tobago's private and public sector across big themes including economic development, finance, energy, construction, healthcare, globalisation, and sustainability. With the power of the Trinidad and Tobago Chamber of Industry and Commerce behind it, **CONTACT** brings a 30-year track record with an editorial team that delivers immersive storytelling, in-depth coverage, informed analysis, and balanced perspective. Covering a broad range of topics, our stories focus on critical business issues impacting Trinidad and Tobago and the Caribbean Region. We engage an influential audience of decision makers and thought leaders to help shape the future of business in Trinidad and Tobago and the Caribbean Region.

### AT A GLANCE

- Published twice a year (June and December)
- Widely circulated business publication
- Invaluable mix of business intelligence, insight, and analysis
- Major global, regional, and national themes
- Profiles of national and regional decision-makers
- Forum for promotion of businesses
- Readers are affluent, powerful, influential
- Contributors include industry experts

### DISTRIBUTION

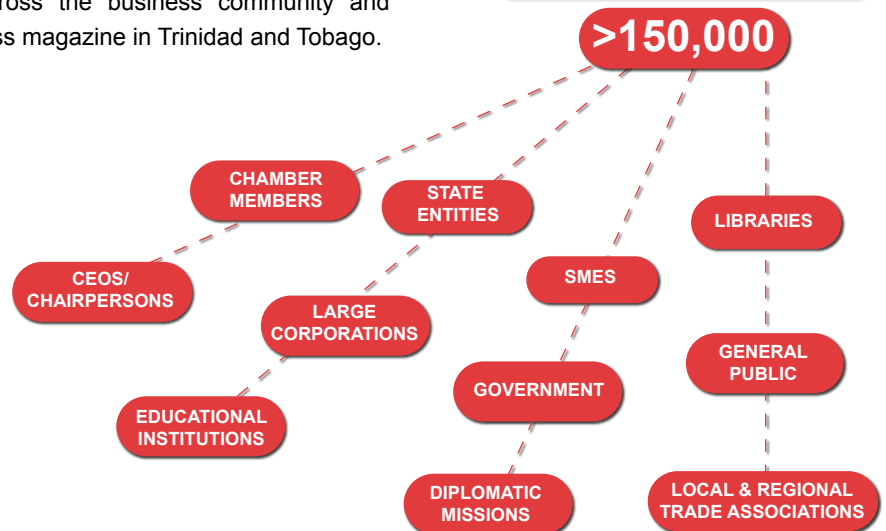
**CONTACT** offers advertisers an unparalleled level of online exposure and access to **>150,000** leading decision-makers across the business community and government. It is the most respected business magazine in Trinidad and Tobago.

Available online at [chamber.org.tt](http://chamber.org.tt)



### DIGITAL FEATURES

- Interactive Advertising
- Online Marketing
- Social Media Marketing
- Websites
- Videos
- Audio Clips
- Photo Galleries
- Links to additional information



## ADVERTISING RATES

Rates are quoted in TT\$ (VAT exclusive).  
Number of insertions and rates per issue.

Position	1 Issue	2 Issues
Outside Back Cover (OBC)	\$12,000	\$10,500
Inside Front Cover (IFC)	\$10,000	\$9,000
Inside Back Cover (IBC)	\$9,000	\$8,500
Full Page (FP)	\$7,500	\$7,000
Half Page	\$4,500	\$4,000
Quarter-page	\$2,500	\$2,000
Strip	\$2,500	\$2,000
Advertorial (Full Page)*	\$8,500	\$8,000

\*Only 2 pages per issue.

ENTITLEMENT	OBC	IFC	IBC	FP
1 Advertisement - <i>TTCIC Facebook Channel</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
1 Advertisement - <i>TTCIC Instagram Channel</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
1 Advertisement - <i>TTCIC Member Value-Added (MVA) e-Newsletter</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
1 Exposure - <i>TTCIC LinkedIn Channel</i>	<input checked="" type="checkbox"/>			

## ARTWORK SPECIFICATIONS

Trim size: 8.5"W x 11"H

Full Page Bleed 8.75" x 11.25"	Full Page Non-bleed 7.5" x 10"	½ Page Horizontal 7.5" x 5"	½ Page Vertical 3.5" x 10"	¼ Page 3.5" x 5"	Strip 7.5" x 1.8"

## PUBLISHING DATES

Issue	Booking Deadline	Artwork Deadline
30 <sup>th</sup> June 2024	1 <sup>st</sup> May 2024	7 <sup>th</sup> June 2024
16 <sup>th</sup> December 2024	1 <sup>st</sup> November 2024	15 <sup>th</sup> November 2024

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## ARTWORK TO BE SUPPLIED AS

- Press quality PDF file or high quality JPEG
- All fonts outlined or embedded
- CMYK colour space, 300 ppi resolution
- Bleed specs set to 0.125 in on all sides
- All important matter must be within 0.5 in from trim on all sides

