

The Voice of **BUSINESS** in Trinidad & Tobago

CONTACT

EMPOWERING
BUSINESSES
FOR THE FUTURE

MEDIA & ADVERTISING KIT **2024**



145
YEARS
1879-2024

PUBLISHED BY

Trinidad and Tobago Chamber of Industry and Commerce

Columbus Circle, Westmoorings, Port of Spain, Trinidad and Tobago

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THE VOICE OF BUSINESS IN TRINIDAD & TOBAGO

CONTACT



CONTACT: THE VOICE OF BUSINESS

Intelligence + Insight + Analysis = Influence

A trusted national brand, published since the 1990s, **CONTACT** combines business innovation with the creativity of a media brand to engage an influential powerful local and regional audience. We partner with Trinidad and Tobago's private and public sector across big themes including economic development, finance, energy, construction, healthcare, globalisation, and sustainability. With the power of the Trinidad and Tobago Chamber of Industry and Commerce behind it, **CONTACT** brings a 30-year track record with an editorial team that delivers immersive storytelling, in-depth coverage, informed analysis, and balanced perspective. Covering a broad range of topics, our stories focus on critical business issues impacting Trinidad and Tobago and the Caribbean Region. We engage an influential audience of decision makers and thought leaders to help shape the future of business in Trinidad and Tobago and the Caribbean Region.

AT A GLANCE

- Published twice a year (April and September)
- Widely circulated business publication
- Invaluable mix of business intelligence, insight, and analysis
- Major global, regional, and national themes
- Profiles of national and regional decision-makers
- Forum for promotion of businesses
- Readers are affluent, powerful, influential
- Contributors include industry experts

DISTRIBUTION

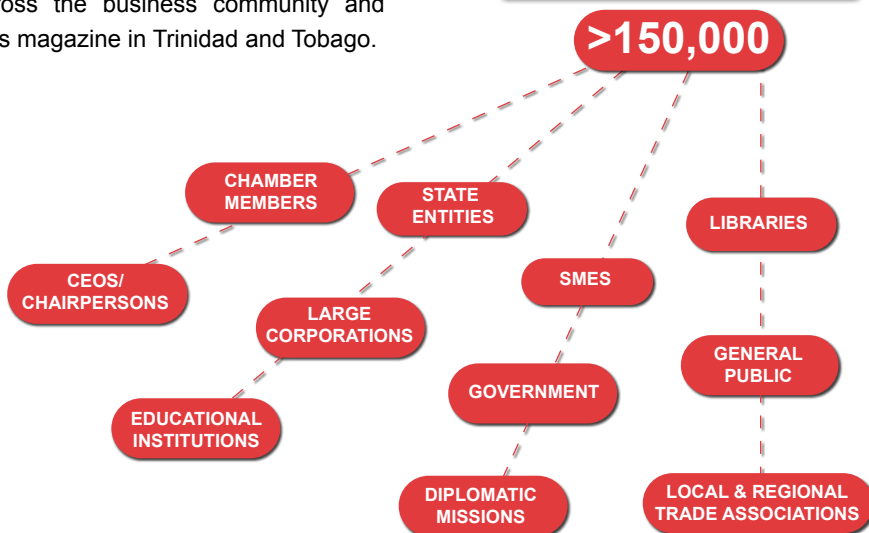
CONTACT offers advertisers an unparalleled level of online exposure and access to **>150,000** leading decision-makers across the business community and government. It is the most respected business magazine in Trinidad and Tobago.

Available online at chamber.org.tt



DIGITAL FEATURES

- Interactive Advertising
- Online Marketing
- Social Media Marketing
- Websites
- Videos
- Audio Clips
- Photo Galleries
- Links to additional information



ADVERTISING RATES

Rates are quoted in TT\$ (VAT exclusive).
Number of insertions and rates per issue.

| Position | 1 Issue | 2 Issues |
|--------------------------|----------|----------|
| Outside Back Cover (OBC) | \$12,000 | \$10,500 |
| Inside Front Cover (IFC) | \$10,000 | \$9,000 |
| Inside Back Cover (IBC) | \$9,000 | \$8,500 |
| Full Page (FP) | \$7,500 | \$7,000 |
| Half Page | \$4,500 | \$4,000 |
| Quarter-page | \$2,500 | \$2,000 |
| Strip | \$2,500 | \$2,000 |
| Advertorial (Full Page)* | \$8,500 | \$8,000 |

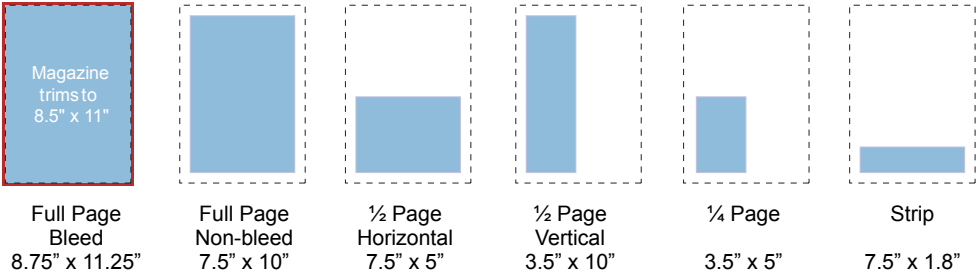
*Only 2 pages per issue.

| ENTITLEMENT | OBC | IFC | IBC | FP |
|---|-----|-----|-----|----|
| 1 Advertisement - TTCIC Facebook Channel | ✓ | ✓ | ✓ | ✓ |
| 1 Advertisement - TTCIC Instagram Channel | ✓ | ✓ | ✓ | |
| 1 Advertisement - TTCIC Member Value-Added (MVA) e-Newsletter | ✓ | ✓ | | |
| 1 Exposure - TTCIC LinkedIn Channel | ✓ | | | |



ARTWORK SPECIFICATIONS

Trim size: 8.5"W x 11H"



PUBLISHING DATES

| Issue | Booking Deadline | Artwork Deadline |
|-------------------------------|--------------------------------|---------------------------------|
| 31 st May 2024 | 1 st April 2024 | 12 th April 2024 |
| 31 st October 2024 | 2 nd September 2024 | 13 th September 2024 |

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CONTACT

BOOK YOUR AD

ARTWORK TO BE SUPPLIED AS

- Press quality PDF file or high quality JPEG
- All fonts outlined or embedded
- CMYK colour space, 300 ppi resolution
- Bleed specs set to 0.125 in on all sides
- All important matter must be within 0.5 in from trim on all sides