

# MEDIA RELEASE

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## **T&T CHAMBER INTRODUCED ITS CHAMPIONS OF BUSINESS TRUE STORIES SME (SMALL & MEDIUM) CATEGORY FOR CHAMPIONS OF BUSINESS 2023**

The Trinidad and Tobago Chamber of Industry and Commerce (T&T Chamber) has added a new category to its Champions of Business awards programme. On October 10, 2023, the Small and Medium-Sized Enterprises (SME small & medium) award category was officially released to the public.

The True Stories episode which aired on October 10, 2023, explored the SME Award Category which will comprise of the Small Enterprise Award and the Medium-Sized Enterprise Award, all being sponsored by Term Finance.

The awardees will be revealed on the night of the T&T Chamber's Champions of Business Gala Awards Finale at NAPA on November 2, 2023.

The concept behind the SME Award is to celebrate the contributions of the small and medium-sized enterprises to the T&T economy. It highlights their consistent growth and strong financial performance, customer service, strong leadership, potential for job creation among other exceptional traits.

The T&T Chamber's Champions of Business was introduced in 2005 under the name Business Hall of Fame and rebranded in 2014. As the award programme celebrates its 18th year, it continues to recognise a wide range of business achievements, including innovation, technological advancements, sustainability, internationalisation and legacy.

This year's theme is "Titans and Trailblazers" and includes seven awards categories — Business Hall of Fame and Green Agenda, Internationally Known...T&T Owned Company of the Year, Breakthrough Exporter of the Year, Entrepreneurship, Innovation and SME (small & medium).

Champions of Business Gala Awards Finale will be held at the National Academy for the Performing Arts (NAPA) on November 2, 2023, from 6:30 p.m. The cost to attend is \$995.00 + VAT. To book your attendance, e-mail: [events@chamber.org.tt](mailto:events@chamber.org.tt) or call 637-6966 ext. 1303/1308.

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