

# MEDIA RELEASE



Thursday 13<sup>th</sup> October 2022

## **T&T Chamber hosts Trade Procedures and Market Analysis Tools workshop**

On October 12, the Trinidad and Tobago Chamber of Industry and Commerce's Trade and Business Development Unit (TBDU) held an interactive workshop on Trade Procedures and Market Analysis Tools.

Stakeholders from various industries were able to gain insightful and practical information that would help simplify export and import procedures that can enhance trade competitiveness and the ease of doing business.

Participants were exposed to trade databases and market access tools to analyse trade flows, identify tariffs, rules of origin and to assist in discovering potential export markets where their businesses may succeed, among other tools and techniques.

Facilitators at the session were Ms. Kenika Baldeo – Research Officer, exporTT; Ms. Karla Del Real Canamar – Associate Market Analyst, International Trade Centre; Mrs. Leeooi-Oneika Howard - Trade Analyst, TBDU T&T Chamber and Mr. Stephen Rodriguez – Consultant, Single Electronic Window, Ministry of Trade, and Industry.

Ms. Baldeo presented on the Harmonised System, ITC Trade Maps & Export Potential Map, Ms. Del Real Canamar delved into Market Access Maps and Mr. Rodriguez's presentation dealt with T&T Trade, Business, and Information Portal (TBIP).

TBDU Manager, Ms. Rianna E. Paul thanked the presenters on behalf of the T&T Chamber for sharing their knowledge on trade data and analysis tools.

“As part of the Chamber's remit, we work with our partners such as these organisations on mutual objectives such as market access expansion and building a conducive business environment. At the Chamber, this is the primary function of our Trade and Business Development Unit, and we do this through our advocacy, trade promotion activities and our training sessions.

“It is our hope that today's hands-on session will help put information on trade, investment and business at your fingertips, making it easier for anyone to make a business decision,” she said.

At the end of the session participants were given the opportunity to share their findings based on group exercises and their recommendations for an improved and effective trade facilitation system for both their companies and Trinidad and Tobago. At the end of the session participants were awarded certificates which were presented by T&T Chamber's President Mr. Charles Pashley, who congratulated all the participants, and the Ministry of Trade and Industry on the work being done on the TBIP.

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