



TTCIC MEDIA RELEASE JULY 10, 2021

10 July, 2021

START-

T&T Chamber looks forward to the continued roll out of vaccinations

The T&T Chamber is happy to hear that there will be reduced restrictions for a number of sectors on a phased basis, however we would have liked this to be extended to online retail sales and delivery. These companies have invested in digital infrastructure and are able to conduct business responsibly, while keeping staff and customers safe and providing much needed services.

We are pleased to hear of the expected arrival of the 800,000 vaccines as we work towards achieving herd immunity. The next critical success factor is the vaccination drive and we look forward to further details from the Ministry of Health. The T&T Chamber is committed to collaborating with the Government and other private sector organisations in the vaccination effort for the business community.

Vaccine literacy is a key aspect in addressing vaccine hesitancy and the T&T Chamber continues to aggressively execute this private sector led initiative – the “Let’s each do our part” campaign (www.ttbeatcovid19.com). This is being done in collaboration with other Business Service Organizations including the T&T Publishers and Broadcasters Association and the Advertising Agencies Association of Trinidad and Tobago. The T&T Chamber views this as a critical element in the fight against COVID-19.

The T&T Chamber recognizes that we must learn to live in this COVID-19 environment. Therefore, we must continue to exercise responsible behavior as we reopen the economy and progress towards herd immunity.

-END-

**For media enquiries, please contact:
Rianna Paul Manager,
Trade and Business Development Unit
Email: rpaul@chamber.org.tt**

FROM THE MARKETING AND COMMUNICATIONS DEPARTMENT