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START

Vaccination Announcement is Welcomed at this Critical Juncture

The T&T Chamber is happy to hear that the Government has been able to acquire more vaccines. We look forward to details on the amount of vaccines acquired and the timing of the vaccination rollout plan. The announcement of additional vaccines will assist in reducing the level of anxiety among the population, as our rate of vaccination is relatively low in comparison to some other Caribbean countries. It is heartening to see the improvements in the vaccination strategy to increase the efficiency and effectiveness of the administration of the vaccines.

We recognize the need for the additional clarity, restrictions and adjusted curfew time on the upcoming Public Holidays announced by the Prime Minister to ensure compliance by all concerned. The action of reducing the number of essential businesses will result in the reduction in movement of people, which curbs the spread. We believe that there is an opportunity to leverage the digital infrastructure that many businesses already have in place, allowing businesses to generate commercial activity safely, while reducing movement and physical points of contact amongst citizens.

We are at a tipping point in dealing with the current pandemic. It is critical that every citizen understand that their behavior plays an integral role in curbing the spread. Let's each do our part – Be the One to save a life. While we are confident that the essential businesses are doing their part to keep their employees and consumers safe, we implore everyone to continue to be diligent and take the necessary steps to save lives.

Now that the availability of vaccinations is increasing, we encourage everyone to take the WHOapproved vaccines as soon as it becomes available to you.

No one is safe until everyone is safe.

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FROM THE MARKETING AND COMMUNICATIONS DEPARTMENT