

## MEDIA RELEASE

**START**

**October 16<sup>th</sup>, 2020**

### **Virtual Media Conference**

The T&T Chamber recognizes the health and economic challenges being faced by our society, and in particular businesses that have had to close, and in the best of times have been allowed to partially open, during the past 7 months.

The world recognizes that we must learn to live with COVID-19 and at the same time create a safe environment for our consumers, our employees and society as a whole. Our elected leaders are facing a balancing act challenge: restoring our nation's health and revitalizing our economy. Many countries have implemented a comprehensive whole-of-government and whole-of-society approach to minimise the trade-off between lives and livelihoods.

We are fiercely optimistic that our nation will get through this challenging time and emerge stronger, but we all have to work together. Every business, must take the responsibility to keep their customers and employees safe and every citizen of Trinidad and Tobago must do their part as we navigate living in a COVID-19 environment for what could be another year.

The T&T Chamber has facilitated meetings with the different sectors affected to ensure we do ALL that is required to support the Government and the People of Trinidad and Tobago in the most delicate balancing act confronting our society at this time.

We will be hosting a virtual media conference on Monday 19<sup>th</sup> October, 2020 at 1:00p.m. with representatives from a number of 'high employment' generating sectors. We will present a range of consensus actions, not promises, but concrete actions, that are being undertaken to ensure that our businesses are ready to open responsibly. We will also provide actionable recommendations for monitoring and evaluation, to ensure a continued safe environment for our customers and employees, so we can help in restarting the economy by contributing to growth and employment. Please note that the link will be sent as soon as it is available.

**-END-**

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**FROM THE MARKETING AND COMMUNICATIONS DEPARTMENT**