

THE VOICE OF BUSINESS IN TRINIDAD & TOBAGO

CONTACT



The Chamber means BUSINESS

MEDIA INFORMATION

NEW CONTENT & DESIGN

With a brand new design and editorial direction, *CONTACT* – the voice of business – covers all the major economic sectors of both islands, with articles written by industry specialists, and presented in a clear, reader-friendly and visually appealing format.



PUBLISHING DATES

DECEMBER 2018

Booking deadline Oct 5

MARCH 2019

Booking deadline Jan 4

JUNE 2019

Booking deadline Apr 5

SEPTEMBER 2019

Booking deadline Jul 4

DECEMBER 2019

Booking deadline Oct 5

MARCH 2020

Booking deadline Jan 4

Published quarterly, *CONTACT* is:

- an engaging, must-read, widely-circulated business publication
- a magazine that informs and equips readers
- a forum for the promotion of local businesses and innovation
- a publication with an invaluable mix of exclusive analysis, debate, and commentary.



IMPRINTS

5000 COPIES



DISTRIBUTION OF MAGAZINES

CHAMBER MEMBERS

CEOs AND CHAIRS OF MAJOR CORPORATIONS

GOVERNMENT MINISTERS AND STATE OFFICIALS

- business development organisations across both islands, and overseas
- diplomatic missions, tertiary educational institutions, and libraries
- select, high-traffic offices, businesses, restaurants, coffee shops, etc
- online via flip-books on the Chamber and the MEP websites, and promoted through each organisation's extensive digital distribution channels.



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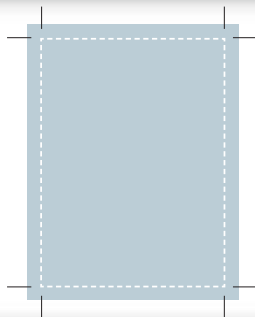
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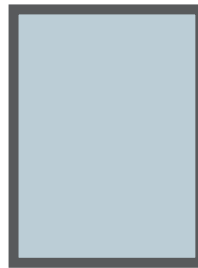
ADVERTISING COSTS

Sizes	No of insertions (rates are quoted in TT\$ and are cost per issue)			
	1 issue	2 issues (10% off)	3 issues (15% off)	4 issues (20% off)
Full Page:	\$11,400	\$10,260	\$9,690	\$9,120
Half Page:	\$6,900	\$6,210	\$5,685	\$5,520
Quarter Page:	\$4,400	\$3,960	\$3,740	\$3,520
Eighth Page (grouped ads):	\$2,300	\$2,070	\$1,955	\$1,840
Inside Front Cover:	\$14,500	\$13,050	\$12,325	\$11,600
Inside Back Cover:	\$12,600	\$11,340	\$10,710	\$10,080
Outside Back Cover:	\$15,500	\$13,950	\$13,175	\$12,400

ADVERTISING SPECIFICATIONS

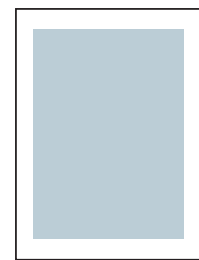


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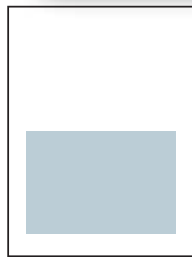


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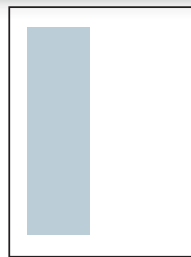
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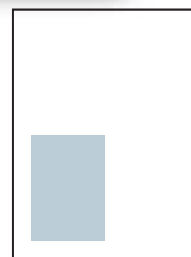
Full page non-bleed
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Height: 10.20 in



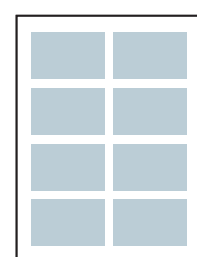
Half page horizontal
Width: 7.02 in
Height: 4.97 in



Half page vertical
Width: 3.39 in
Height: 10.20 in



Quarter page
Width: 3.39 in
Height: 4.97 in



Eighth page (grouped ads)
Width: 3.39 in
Height: 2.36 in

Artwork requirements

- **File format:** Adobe Illustrator AI/EPS, TIFF, or Press Quality PDF
- **Font:** outlined or embedded
- **Colour:** CMYK or Grayscale colour space
- **Resolution:** 300 ppi
- **Live specs:** all important matter must be within this area (or 0.5 in from trim on all sides)

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