

Trade Bulletin: December 2014

ENHANCING BUSINESS EXPORT POTENTIAL

As 2014 draws to an end, businesses will be looking for newer and increased opportunities to enhance their export potential in the ever-changing trade environment. Over the past few months, the Chamber's partners have launched several initiatives that are geared towards increasing the efficiency, reducing the cost of doing business and increasing companies' access to global markets. In an effort to position our Members to take advantage of these opportunities, the Chamber wishes to highlight some of these initiatives.

CONNECTAMERICAS

exporTT in collaboration with the InterAmerican Development Bank (IADB) recently hosted a Webinar on this new and exciting initiative. "**ConnectAmericas** is the first online community of companies in Latin America and the Caribbean dedicated to international trade and investment". This new and exciting initiative by the IADB provides companies in Latin America and the Caribbean with a platform to connect with businesses around the world, learn about their business reputations and meet local clients and suppliers from your country beyond trade fairs and other events recommended by **ConnectAmericas**. The following video links provides further details on **ConnectAmericas** and its functionalities:

https://www.youtube.com/watch?v=Dz-QCO_rpMw

<https://www.youtube.com/watch?v=JzXl6ES2msl>

For further information on the ConnectAmericas platform, contact Ms Maritza Bengochea, Export Officer- Services at exporTT at mbengochea@exporTT.co.tt. You may also visit the ConnectAmericas website <http://connectamericas.com/> to register your business on the online community.

MADE-in-TT WEBPAGE

According to Genero Communications, Made-in-TT is the first initiative of its kind to be launched in the Caribbean. The Export Import Bank of Trinidad and Tobago (Exim Bank) in collaboration with Genero Communications has developed an online market space for Trinidad and Tobago's goods and service providers. The website provides local businesses with a platform to showcase their products to the global market of buyers with the ultimate objective of generating increased sales via export driven sales orders. One of the most notable benefits of such a platform is the ability of manufacturers and service providers alike to generate foreign exchange through the ability to engage in commercial relations with the global market. The website was officially launched on Tuesday 2 December, 2014. For further information, you can contact Ryan de Souza at rdesouza@ttcsi.org.

E-Goods Declaration Module of TTBizlink

The MTIIC has announced that the e-Goods declaration module on TTBizLink Website has been launched and is now accessible for use by Licensed Customs Brokers and Clerks. This facility enables an Importers and Exporters, or authorized agents of imported goods who have submitted an electronic customs declaration (e-C82) to the Customs Border Control System (Asycuda World) to obtain regulatory approvals/endorsements from the relevant national regulatory agencies. For more information on the E-Goods Declaration Module [click here](#).

Services go Global: The Roadmap for Exporting Services

On November 24, 2014 Trinidad and Tobago Coalition of Service Industries (TTCSI) delivered a presentation on the **Services Go Global** initiative. This is a new and exciting service being delivered in the Caribbean by the Caribbean Network of Service Coalitions (CNSC). It is geared towards guiding service exporting companies through the development of their export plan. The roadmap is divided into four (4) stages, which focus on preparing business to export their services (Stage 1), conducting the necessary market research (Stage 2), developing a marketing strategy (Stage 3) and finally entering the market (Stage 4). This service is available to all interested Business Service Organizations, Government Agencies and Service Providers. For further information, you can contact Ryan de Souza at rdesouza@ttcsi.org.

Do you have any further enquiries related to any of the initiatives listed above or related to the wider Trade and Business Environment? If yes, then please see free to contact any member our Trade and Business Development Unit:

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We at the Trade and Business Development Unit of the Trinidad and Tobago Chamber of Industry and Commerce would like to take this opportunity to wish you and those within your organization happy holidays!

Season's Greetings

If you are interested in finding out more about the work be carried out by the Chamber's Trade and Business Development Unit or would like to find out how you can advertise on the bulletin please feel free to contact us at:

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